



City Council Luncheon
June 17, 2008

Mediacom Ice Park
and Jordan Valley Park

- Mediacom Ice Park History
- Mediacom Ice Park Growth in Community Usage
- Mediacom Ice Park Future Growth
- "Seeing The Future"
- Economic Development Due to Mediacom Ice Park
- Mediacom Ice Park is Worth the Investment
- Ice Park Naming Rights

Mediacom Ice Park Facility and Amenities
(Approximately 200,000 visitors each year)

- Downtown Springfield

Mediacom Ice Park Programs

Adult Programs

✓ Hockey Programs

- 1. Adult league hockey
- 2. Drop-ins play
- 3. Stick and puck program
- 4. Hockey 101 program

✓ Figure Skating Programs

- 1. Learn to skate programs
- 2. Daily figure skating classes
- 3. Champion Athletes-Accessible recreation programs

Mediacom Ice Park Programs (continued)

✓ Youth Programs

✓ Hockey Programs

- 1. Learn to Play hockey programs
- 2. Jr. Bears programs
- 3. Springfield Youth Hockey Association (SYHA) programs
- 4. Community Olympic Development Program (CODP)

✓ Figure Skating Programs

- 1. Learn to skate programs
- 2. Daily figure skating classes
- 3. Youth skating camps with professional skaters
- 4. Champion Athletes-Accessible recreation programs

Mediacom Ice Park Special Events

- ✓ Missouri State University Ice Bears varsity and junior varsity events
- ✓ USA coaching education classes level 1 and 2
- ✓ USA referee clinics
- ✓ Birthday parties
- ✓ Tournaments (national, regional, local)

Future Ice Skating Programs/Events to be added

- Possible future team-Drury University-Club Hockey Team
- USOC Paralympic sports
- Indoor Lacrosse program
- High School hockey teams with schools (public/private)
- Broomball tournaments
- More tournaments at all levels
- PSA/ US Figure skating seminars
- US Figure Skating Junior Nationals
- US Figure Skating CODP training site
- US Synchronized Skating program

2007-2008 Year-End Projection

Ice Park Operating Budget (Projected Only)

Total Revenues \$877,097

Total Expenditures \$1,254,267

Year-End Projections (377,170)

Park Board Revenues 377,170

Subsidized 30.1%

Other regional ice rinks are subsidized (29%-46%)

- Ice rinks surveyed: Washington Park Ice Arena in Jefferson City, Bode Sports Complex in St. Joseph, and Line Creek Park Ice Skating Complex in Kansas City.

- All of these facilities have one sheet of ice (budget years 2006 or 2007)

➤ (This is operating cost ONLY, no capital cost is included)

2008-2009 Projected Budget

Ice Park Operating Budget

2008-2009 Budget:

Total Revenues \$929,000

Ice Park – Building Combined Cost

➤ Debt Service-2008-2009 Payment	\$711,000
➤ Revenues Applied to Debt Service:	
➤ Hotel/Motel Tax (2007 contribution)	\$173,449
➤ Mediacom Naming Rights	150,000
➤ City General Revenues	<u>387,551</u>

Park Events

- 68 events last year
- 64 events to date (as of 6/16/08)
 - Weddings, charity walks, movie nights, concerts/civic events, bike events, weekly lunch series, play performances , etc.
- Christmas tree ceremony/Festival of Lights events
- New Years First Night Celebration Site

Ice Park Summary

- 1996 Survey showed ice skating was one of the citizen's top unmet needs in our community.
- 1998 Voters approve Hotel/Motel tax to support

6/17/2008

Ice Park Patrons

- ✓ Dr. Judy Smith
- ✓ Judge Jason Brown
- ✓ Mr. Fred Dallas
- ✓ Dr. James Philpot
